



HAIR CONDITIONER



1. GENERAL PRODUCT INFORMATION	2
2. USPs	2
3. TARGET GROUP	2
4. ACTIVE INGREDIENTS	3
5. USE	8
6. PRESENTATION POSSIBILITES	8



Made in Switzerland

1. GENERAL PRODUCT INFORMATION

A soft hair balm for all hair types. Natural oils and extracts help to reinforce the structure of the hair, to make it easy to comb they convey a silky shine. Particularly recommended for stressed and treated hair (dyes, colorant, perms etc.) and a real "must" for curled hair.

Besides active ingredients from plants we added a very innovative substance on the basis of wheat proteins (hydrolyzed wheat peptides), that is very valuable for your hair. Its effect has been proven in clinical studies.

Vitamin F Forte from safflower oil strengthens the hair structure and make it easier to comb. It also reduces hair breakage after hot flat ironing

As nowadays most people stress their hair in one way or the other, it is very important to regularly use a hair balm in order to prevent that the hair breaks and that its color becomes opaque.

This product is free from chemical preservatives!

Nahrin does not use Sodium Laureth Sulfate or Sodium Lauryl Sulfate!

2. USPs

- Very rich Hair Conditioner (Balm) to protect your hair
- Composition rich in active ingredients of the latest technology
- Easy to distribute due to its smooth viscosity
- Allows to comb easily even rebel and curly hair
- The product is free from chemical preservatives

3. TARGET GROUP

- People with stressed and treated hair
- People with curly and rebel hair

4. ACTIVE INGREDIENTS

4.1 VITAMIN F FORTE

LINOLEIC ACID, LINOLENIC ACID

- Consists of essential fatty acids obtained from safflower oil in their natural, biologically active form
- Nourishes hair and dry skin
- Gently lubricates hair, leading to hair conditioning effects and improved combability
- Protection of the quality of hair, reducing hair breakage after hot flat ironing

Scientifically proven effects

- Strengthens the hair structure and make it easier to comb
- Hair breakage protection

4.2 ALOE VERA JUICE



ALOE BARBADENSIS LEAF JUICE POWDER

- Regulates moisture balance of the hair
- Improves blood circulation in the skin
- Regenerating
- Calming
- Anti-irritating

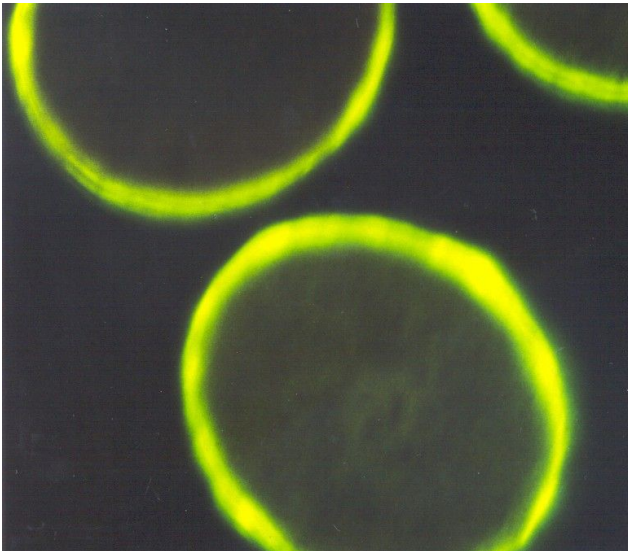
4.3 WHEAT BRAN EXTRACT

TRITICUM VULGARE (WHEAT) BRAN EXTRACT

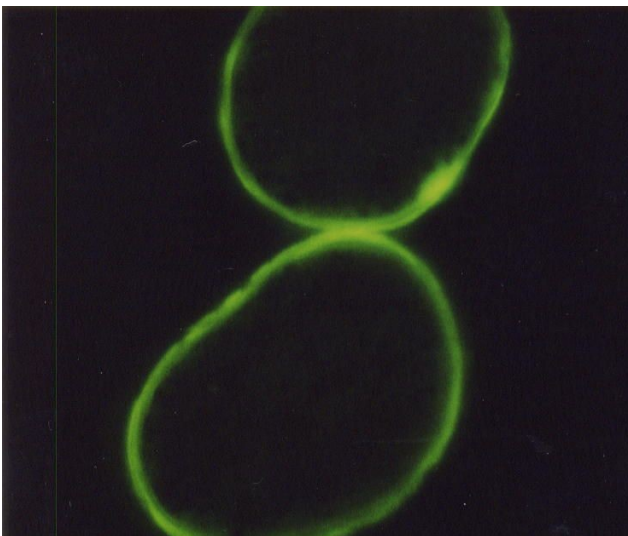
- Conveys elasticity to the hair
- Provides a velvet-like, well cared feeling
- Biological protection for the hair
- Moisturizing factor

4.4 HYDROLYZED WHEAT PROTEIN

- Profound effect to the inner of the hair fiber
- Efficient already after 5 minutes
- Forms a significant protecting layer on the hair surface
- Anti-breaking effect by more than 80%
- Calming care from the scalp to the tips of your hair by its anti-inflammatory effect
- Hydro balancing effect for the hair



Cross section after application of hydrolyzed wheat peptides; visible how the active ingredient penetrates the hair; already after 5 min. (fluorescing method)



Cross section without application of hydrolyzed wheat

Short time effect: merely on the hair, already it is inside

Based on these promising results we additionally checked whether the first signs of an attachment can be noticed already shortly after the application. The result was astonishing: **Already after letting it penetrate for 5 minutes** – which is very little time for such a test – a **clear adhesion** can be noticed. It is particularly obvious by an adhesion on the hair itself, mainly on the edges of the scales and even a slight penetration can be observed. The particularly strong fluorescence in the outer part of the cuticula shows clearly that also low molecular protein hydrolysate have a remarkable **affinity** to the hair. Moreover this adhesion can be proven already after such a short time.

4.5 BISABOLOL



- Substance of chamomile
- Soothing
- Anti-inflammatory
- Caring

4.6 CHAMOMILE EXTRACT



CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT

- Calming
- Anti-inflammatory
- Caring
- Disinfecting

4.7 ST. JOHN'S WORTH EXTRACT

HYPERICUM PERFORATUM FLOWER EXTRACT



- Calming
- Refreshing

4.8 MARIGOLD EXTRACT



CALENDULA OFFICINALIS EXTRACT

- Anti-inflammatory
- Disinfecting (when suffering from an irritated scalp)

4.9 SAGE EXTRACT



SALVIA OFFICINALIS (SAGE) EXTRACT

- Antimicrobial substance
- Astringent
- Deodorizing
- Anti-inflammatory

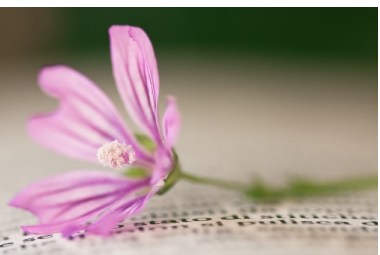
4.10 ALTHEA EXTRACT



ALTHAEA OFFICINALIS LEAF EXTRACT

- Anti-irritating
- Anti-inflammatory

4.11 MALLOW EXTRACT



MALVA SYLVESTRIS (MALLOW) EXTRACT

- Caring
- Calming
- Anti-inflammatory
- Anti-irritating

4.12 HORSETAIL EXTRACT



EQUISETUM ARVENSE EXTRACT

- Wound healing
- High mineral content
- Stimulates blood circulation

4.13 THYME EXTRACT



THYMUS VULGARIS (THYME) EXTRACT

- Antibacterial substance
- Calming
- Disinfecting
- Antibiotic
- Anti-inflammatory
- Expectorant
- Strengthening

4.14 BROCCOLI SEED OIL



BRASSICA OLERACEA ITALICA (BROCCOLI) SEED OIL

- Rich in minerals (calcium, potassium, phosphorus, iron)
- Rich in vitamins (mainly C, E but also B-group)
- Rich in secondary plant substances (flavonoids)
- Contains unsaturated fatty acids as active ingredients
- Skin and hair caring
- Flattens rebel hair
- Water repellent

4.15 VITAMIN E

TOCOPHEROL / TOCOPHERYL ACETATE

- Regenerating
- Moisturizing
- Improves blood circulation
- Caring
- Anti-inflammatory

5. USE

- Apply a little quantity on the towel dry hair and work it in, particularly in the length i.e. the tips. Let it penetrate a short while (approx. 2 minutes) and then rinse-off well.

6. PRESENTATION POSSIBILITIES

- Let the customer smell on the tube
- Fill a glass with water, pour some drops into it and then feel with the fingers the silky touch of the Hair Conditioner.